



Genova Clinical Research is excited to release their first newsletter, **Genovations!** We hope to keep you up to date with the latest in clinical research and present studies we are enrolling.

With this first issue we would like to dedicate it to all of the wonderful volunteers that have participated in one of our clinical studies or have called and shown interest. Clinical Trials cannot be conducted without volunteers, period.

If it wasn't for volunteers the medications that people take for all sorts of conditions would not be available and, on the other side, volunteers help to prevent medications that either do not show efficacy or have safety issues from reaching the market.

So with our first issue we salute all of you and we want to say a big **THANK YOU!** We hope that you find the newsletter informative and helpful. As always if you have any questions, comments or ideas for future newsletters we would love to hear from you!

By Dr. Leah Schmidt



VOLUNTEER PROTECTION

Every clinical trial in the U.S. must be approved and monitored by an Institutional Review Board (IRB) to make sure the risks are as low as possible and are worth any potential benefits.

An IRB is a committee of physicians, statisticians, patient advocates, and other members of the community that reviews the protocol, or study plan, to ensure that the study is ethical and that participants are not likely to be harmed.

An IRB can stop a study if it appears to be causing unexpected harm to participants, or if there is evidence that the risks outweigh the benefits.

An IRB can also stop a study if there is clear evidence that the new treatment is effective, to make it more widely available.

Source: clinicaltrials.gov

STAFF SPOTLIGHT

Misty Adriaanse, Study Coordinator, played an integral part in the start-up of Genova Clinical Research when Genova first opened its doors with just 7 employees in 2005. Misty has a Bachelor of Science Degree in Biochemistry, has been a Study Coordinator for over 5 years, is a Certified Clinical Coordinator, and is our Senior Coordinator here at Genova. She brings to our clinic not only a great wealth of knowledge and experience but a wonderful, caring personality that patients love. Misty has also been instrumental in our training program here at Genova, assisting with training of all new Study Coordinators. When asked what she loves most about working at Genova Clinical Research, she says it's definitely the people she works with and the patients she helps. Misty tells us the most exciting part of being a Study Coordinator is learning about all the new medications that could help people in the future. She also loves meeting new patients, getting to know them and their concerns, and hearing their stories. Misty is one of six Study Coordinators here at Genova Clinical Research all working to help people improve their health.



Misty Adriaanse

THE VOLUNTEERS VOICE

Volunteers are our number one priority here at Genova Clinical Research. Elizabeth Custer is one of those volunteers who heard about us from friends. When she saw our advertisement in the newspaper, she decided to call and find out about our research program. Elizabeth says she has been thrilled since she did and has participated in several studies here at Genova for osteoarthritis and high blood pressure. Since being enrolled in the current osteoarthritis of the knee study Elizabeth says she has not had one bit of pain and is no longer limping. She says she is a very athletic person and has been able to more fully enjoy that part of her life. When asked how she feels about Genova Clinical Research, Elizabeth says she wishes she could come here more often than the 3-4 months the study requires because "it feels like family here". "It's awesome to find a place that helps people like this and explains everything so thoroughly" she tells us. Elizabeth not only feels like the study is helping her, but she is helping others by participating. She urges others to "go for it and invest in your health".



Elizabeth Custer

KNEE PAIN



Genova Clinical Research is currently conducting a clinical research study of an investigational topical gel medication versus placebo (an inactive substance) for the treatment of osteoarthritis pain of the knee.

Qualified participants will receive study related physical exams, study medication and lab work at no charge.

Compensation may be available to qualified participants.

GENOVA
Clinical Research

Call **(520) 219-6394**

for more information
or visit www.genovaresearch.com
6261 N. La Cholla Blvd., Suite 281

Overactive Bladder is the frequent, involuntary contraction of the muscle that pushes down on your bladder. That contraction can lead to a loss of bladder control. Symptoms of overactive bladder can include urinary incontinence (bladder contractions without your control), urinary urgency (strong urge to use the bathroom right away), or urinary frequency (8 or more trips to the bathroom in a 24 hour period).

Currently Enrolling Studies:

Irritable Bowel Disease

Overactive Bladder

Post-Herpetic Neuralgia

Gastroesophageal Reflux Disease (GERD)

Chronic Obstructive Pulmonary Disease

Osteoarthritis

Fibromyalgia

Hyperlipidemia

Insomnia

Opioid Induced Bowel Dysfunction

Hypertension

Actinic Keratosis

Low Back Pain

Vaginal Atrophy

High Cholesterol

Onychomycosis

Memory

Gastroesophageal Reflux Disease (GERD) comes from acid that backs up into your esophagus (the tube that carries food to your stomach). Your stomach is filled with acid that helps digest the food you eat and your stomach is built to handle this acid but your esophagus is not. If you have heartburn 2 or more days a week, despite trying to treat it and change your diet, you may have acid reflux disease.

OVERACTIVE BLADDER



Genova Clinical Research is conducting a study of an investigational medication for overactive bladder (frequent urination with urgency) vs. placebo (an inactive substance).

Qualified participants will receive study related physical exams, lab work and study related medication at no charge.

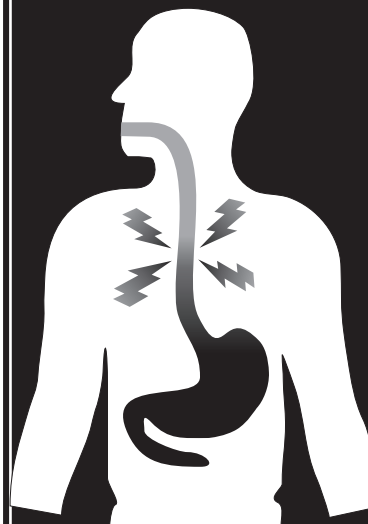
Compensation may be available for time and travel.



Call **(520) 219-6394**

for more information
or visit www.genovaresearch.com
6261 N. La Cholla Blvd., Suite 281

HEARTBURN



Genova Clinical Research is conducting a research study of an investigational drug versus an approved drug for the treatment of GERD or heartburn.

Study participants will receive study drug and study-related labs and physical exams at no cost.

Reimbursement of travel costs may be available to those who qualify.



Call **(520) 219-6394**

for more information
or visit www.genovaresearch.com
6261 N. La Cholla Blvd., Suite 281



**GENOVA CLINICAL RESEARCH
6261 N. LA CHOLLA BLVD
SUITE 281
TUCSON, AZ 85741**

(520) 219-6394



Readers of this newsletter should not use this information for self-diagnosis or treatment and should consult with a healthcare provider for any specific healthcare.

If you do not want to be on our mailing list, please contact our office and we will remove your name immediately.

Genova Clinical Research is a proud member of Elite Research Network.

GENOVA CLINICAL RESEARCH
6261 N. LA CHOLLA BLVD
SUITE 281
TUCSON, AZ 85741

