



**INTRODUCTION:** Genova Clinical Research is committed to obtaining high quality data for the pharmaceutical industry. Its experienced and certified research staff is capable of conducting Phase II to Phase IV patient studies. Genova's primary goals are to establish a reputation for superior research, an unparalleled standard of ethics, and outstanding patient recruitment and retention.

**LOCATION:** Genova provides its services from a strategically chosen research site on the northwest side of Tucson, across from Northwest Medical Center and other medical facilities. These include doctor's offices, surgery centers, laboratories, radiology and ultrasound facilities. Our center has 9 exam rooms, staff offices, a well-equipped laboratory with specimen refrigerator and - 20 degree freezer, ECG machine and Emergency Crash Box, two secured rooms for study medications, dry ice capabilities, a comfortable waiting room and reception area, and three offices with data connections for monitors.



*Leah M. Schmidt, DO, CPI*

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**DEMOGRAPHICS:** With a population of about 900,000 in Tucson and the surrounding areas, the demographics are approximately 65% Caucasian, 30% Hispanic, 3% African American, and 2% Asian or Pacific Islander. There are almost a dozen retirement and older adult communities in the county, many of which are served by Northwest Medical Center.

**OUR STAFF:** Our 2 full time physicians, 5 coordinators, 2 patient recruiters, regulatory administrator, business developer and supporting staff are available at Genova full time to serve patients and facilitate monitors. Genova Clinical Research has a unique, experienced team with an unrivaled reputation in clinical research.



## Therapeutic Areas of Expertise

<b>Allergy</b>	<b>General Medicine</b>	<b>Pain Management</b>
<b>Dermatology</b>	<b>Gynecology</b>	<b>Pulmonology</b>
<b>Diabetes</b>	<b>Hypertension</b>	<b>Rheumatology</b>
<b>Dyslipidemia</b>	<b>Men's Health</b>	<b>Urology</b>
<b>Ear, Nose &amp; Throat</b>	<b>Neurology</b>	<b>Women's Health</b>
<b>Gastroenterology</b>	<b>Osteoarthritis</b>	

### Our Competitive Edge

Genova Clinical Research is excited about the exceptional quality of its management and medical team. Our physicians, coordinators and administrative personnel bring more than 45 combined years of experience to our company.

Some advantages include:

- Fulltime principal investigators, directly involved with patient care; this helps to maintain retention and enthusiasm about the studies
- Experienced, Certified Clinical Research Coordinators
- Medical staff on call 24/7
- A proven track record of reliable, quality data
- A team that is willing to comply with and commit to the highest standards of clinical research

While some of these characteristics can be met individually by other organizations, we know that it is hard to find these qualities combined in a single research site. Genova Clinical Research sets a new standard for all Clinical Research Sites.